



INFLUENCING
THE Generations

2011 INTERNATIONAL LEADERSHIP CONFERENCE

Anaheim, California
November 9-11, 2011

The CASA Network
International Leadership Conference
13646 NE 24th Street
Bellevue, WA 98005-1829

425.460.3709 | 888.200.8552 | www.goCASA.org



This is our time . . .

It is our time to “Influence the Generations!” Join us at ILC-Anaheim for evangelism insights, care components, bridging the generation gap, a better understanding of the 50+ age men and women in your church and city, all this and more. It’s right here, ready and waiting.

I guarantee this ... it’s going to change your world of 50+ ministry!

Ward Tanneberg
President | Executive Director
The CASA Network



Welcome to Southern California!

Say hello to CASA’s ‘grassroots.’ It was right here that the dream first caught fire. Now pastors and ministry leaders, educators and executives, midlife boomers and retirees throughout the USA, Canada and beyond are recognizing the powerful influence older adults can have in connecting the generations. That’s why we’re here. Come join us. We’ve planned a 70s welcome (temp, that is!), a great teaching team, and the opportunity to lift your leadership influence and spiritual legacy to a whole new level!

Roger Bowman
CASA Network Board Member
Senior Adults Pastor | Gateway Church, Murrieta, CA

About CASA



The CASA Network (www.goCASA.org) is a premier training and equipping source for the Church’s ministry to midlife and beyond age men and women, conducting leadership conferences, training events, workshops, and Life Celebration events (at which more than 100 Christian leaders have been honored with the Heritage of Faithfulness Award). Augmented by internet and print media, the CASA Network brings together an array of leaders within the field of 50+ ministry to inspire and equip the Church for ministry to and through adults in life’s second half.

Only God knows how many lives have been touched, how many churches have been changed, how many leaders have been trained because of the vision and leadership of the CASA Network. Welcome to the CASA Network family of leaders!

*...prepare God’s people for works of service
so that the body of Christ may be built up...* – Ephesians 4:12 NIV



Featuring a special evening
with
H.B. London
Focus on the Family’s
“Pastor-to-Pastors”

Faithful Aging: From Success to Significance



Dr. Richard H. Gentzler, Jr. is the Director of the Center on Aging and Older-Adult Ministries for the General Board of Discipleship of The United Methodist Church. He has served pastorates in Pennsylvania and Maryland, authored several books, developed a nursing home chaplaincy program, and is a nationally recognized leader in the field of older-adult ministries, providing resources and training support to leaders of midlife and older-adult ministries for the approximately 8 million UMC members that are 50+ in age.

Long Life in the 21st Century



Laura L. Carstensen, PhD is Professor of Psychology and Founding Director of the Stanford Center on Longevity. For more than twenty years, the National Institute on Aging has supported her research, most recently on how motivational changes influence cognitive processing. She has chaired two studies for the National Academy of Sciences resulting in *The Aging Mind* and *When I'm 64*, and is a member of the MacArthur Foundation's Research Network on an Aging Society. (Her newest book, *A Long Bright Future* will be a special gift for each conferee).

Coincidences are God's Way of Working Anonymously



Rev. Bob Pagett is a true "influencer of the generations." At age 52, believing God was leading them to meet the critical needs of the world's poorest and most vulnerable people, he and his wife, Char, founded Assist International. Over the next 20 years, AI has established orphan projects in Romania, Uganda and Thailand and completed more than 150 additional humanitarian projects in over 60 countries. As Bob shares, you will see God at work in your own life.

Passing On The Faith



Dr. Dick Hardel was executive director of The Youth & Family Institute (now Vibrant Faith Ministries) in Bloomington, MN, from 1994-2010. He served for 20 years as a Lutheran pastor in South Dakota and Florida. Lyle Shaller has described Dick as "one who colors outside the lines!" Dick is an author, editor, publisher, educator, pastor, creative thinker, retreat leader, speaker, columnist, coach, consultant and the only trained circus clown among our speakers! He continues to work in the areas of faith formation, wellness, and discipleship.

Revisiting our Definition of Family



Dr. David Frazee is the Director of Student Ministries at The Hills Church of Christ in North Richland Hills, TX. David says, "We are all scrambling: youth ministry workers, pastors, teachers, coaches, and parents are all trying to figure out how to connect with today's distant and disillusioned teens." David has served as a curriculum director for Summer Camp at Lubbock Christian University and as an adjunct graduate professor of youth and family ministry. He will help us revisit our definition of family.

See, Hear and Touch the Generations



Ward Tanneberg, PhD has given over 50 years to evangelism, youth, college, and pastoral ministry, including 28 years as senior pastor in two churches in Washington and California and additional years in a third church as an executive pastor and care pastor before becoming president/executive director of the CASA Network in 2008. Writer and novelist, Ward speaks extensively at 50+ retreats and leadership events, serves as a coach/mentor to pastors and seminary students and meets weekly in his home with a group of business and professional leaders.

The **ILC Workshop Collection** is thought provoking, cutting-edge and educational, focusing on strategic and timely issues facing 21st century ministry leaders, and taught by some of North America's most innovative educational and ministry specialists. For further details and conference schedules, visit www.gocasa.org/events/conference/.

ENGAGING OLDER ADULTS IN MINISTRY

Dr. Richard H. Gentzler, Jr. | Our "youth-oriented culture" often overshadows the significance of older adults and their growing opportunities for ministry. Participants will explore the 'why' and 'how' for creating intentional senior adult ministries, reasons for failure, and tips for designing a successful ministry.

START THE CONVERSATION! WE'RE BETTER TOGETHER

Robin Carey, M.S., with Ward Tanneberg | Jesus taught us something important about coaching. We'll start there. His example left us with a challenge: "Invest more time with fewer people!" A hands-on taste of intergenerational spiritual coach/mentoring. *Robin is the founder of Legacy Coaching & Consulting, a member of the International Coaching Federation and the Society for Human Resource Management, and an adjunct faculty instructor for Schools of Business at Seattle Pacific University and Northwest University.*

WE ARE FAMILY...REALLY: BUILDING FAMILY DYNAMICS INTO THE FAITH COMMUNITY

Dr. David Frazee | We talk a good game of "family" when we're at church, but our practice is far from it with our fractured programming. Hear about vital family dynamics that contribute to our community. Investigate ways to build bridges between students and the larger community of faith. Take away ideas on how the church can involve students in the whole body.

IF YOU HAVE PASSED THE BATON...TAKE IT BACK!

Dr. Chuck Stecker | *Passing the Baton* is a modern day term based on a relay race, but a flawed concept when applied to leadership development, relationships and specifically to older adults. The modern church has lost two generations of seniors and is losing a third. Seniors must take back the batons they have mistakenly passed. *Chuck is founder and president of A Chosen Generation, specializing in leadership development. As an Army Lieutenant Colonel, Chuck served in various key positions, including 3 years on the Joint Staff in the Pentagon.*

THE FAR SIDE OF LIFE'S TIMELINE: REACHING THE OLDEST OLD IN A CULTURE OF YOUTH

Missy Buchanan | The world tells us that younger is better. As a result, it's little wonder that those who have lived a very long life struggle to find purpose. Discover expressions of faith that will help the oldest old remember that God's promises do not end when they turn 80, 90 or 100. *Missy, author, columnist, and blogtalk radio host, lives in Rockwall, TX. She was recently featured on a Good Morning America segment about faith and aging with Robin Roberts and Roberts' 86-year-old mother.*

INFLUENCING GENERATIONS THROUGH HEART TRANSPLANTS

Dr. Charles Arn | What are the heartbeats of the 50+ year olds in your church? Explore one of the primary human motivators – passion – and how to tap its power for more effective older adult ministry. *Researcher, author, and teacher, Chip lives in Glendora, CA, and is president of Church Growth, Inc. He serves as Visiting Professor of Outreach and Christian Ministry at the new Wesley Seminary in Marion, Indiana.*

TURNING YOUR LIFE PLAN INTO YOUR LEGACY

Alan Pratt, CEP, CAP | Building a positive family legacy requires good relationships, health, spiritual development, intellectual and financial resources and proven techniques for families to use in creating their family legacy plan. To know more about lifetime values-based legacy planning for yourself or those you serve, you don't want to miss this opportunity to

learn from an industry expert. Alan is president of Pratt Legacy Advisors in Bellevue, WA, and serves as president of The International Association of Advisors in Philanthropy, a not for profit membership organization that builds philanthropic capacity through collaborative programs and projects that unite financial advisors, charitable organizations, foundations, donors, and wealth planners in a common goal.

UNLOCKING THE COMMUNICATION CODE OF AGING PARENTS

David Solie, MS, PA | Practical solutions for adult children struggling with the problems of aging parents in a 24/7 world. Understand the unique agenda of life's last phase, an agenda all adult children need to know. David is a marketing consultant, author, educator, and thought leader in communicating with seniors. His insights, humor and compassion have made him a favorite with audiences throughout the USA and Canada.

THE SECOND MOST IMPORTANT INGREDIENT TO YOUR MINISTRY - YOU WILL DIE WITHOUT IT

Pastor John Thill | We will prove that an intergenerational component is essential to your ministry - the future of the church depends on it! John is Pastor to Mature Adults and Intergenerational Ministries at Rolling Hills Covenant Church.

50-PLUS RE-ENVISIONING THE CHURCH

Pastor Rod Toews | In a sabbatical visit to 44 churches across the US, Rod found the Church awakening to the fact that life doesn't end at 50, 60, or even 70. Rather than being disenfranchised and marginalized, the 50+ generations are discovering life isn't over. Rod is pastor of Plus Ministries at Peninsula Covenant Church in Redwood City, CA, since 2005. Since graduating from Seminary in 1958, he has served as Minister of Christian Education in three churches and also spent a number of years with Christian Publishers.

MILESTONES MINISTRY

Dr. Dick Hardel | Learn and experience a variety of ways to connect God with milestones in your life. Discover new exciting ways to connect

God with additional milestone events: starting school, first bus ride, graduation, receiving a driver's license, new home, new job, loss of love, turning 95, and more.

MINISTRY WITH BABY BOOMERS AND BEYOND

Dr. Amy Hanson | Unpack current trends regarding adults over 50 and discover what churches across the country are doing to effectively reach and unleash this growing demographic. Amy is speaker, teacher, writer and consultant. She combines gerontology with ministry experience to educate and equip pastors, denominational leaders, students, health care professionals and older adults on the unique opportunities of an aging America.

Collection Extras

"GRASSROOTS" | IGNITING 50+ MINISTRY IN NORTH AMERICA CASA Network SoCal Regional Team led by Pastor John Coulombe

Members from the CASA Network SoCal regional ministry team share grassroots "ideas" and "how to's" for establishing and strengthening the 50+ movement in your city or region of the country. John has been pastor to senior adults for 22 years at First Evangelical Free Church, in Fullerton, CA. He serves as a member of the CASA Network Board and as SoCal regional advisor.

"NUTS AND BOLTS" | HOW TO DO INTERGENERATIONAL MINISTRY David Frazee, Bob Pagett, Amy Hanson and Chuck Stecker with

Dr. Pete Menconi | We know we should be doing intergenerational ministry, but the question is: "How?!" Our panel will explore practical ways to do intergenerational ministry in the local church. Pete is the Outreach Pastor at Greenwood Community Church in Denver CO, author of numerous articles and books including "The Intergenerational Church."

REGISTRATION COSTS	Early Bird (until 6/30/2011)	After 07/01/2011	After 10/01/2011
CASA NETWORK MINISTRY PARTNER	\$359.00	\$389.00	\$399.00
NON-MEMBER	\$399.00	\$439.00	\$449.00
SPECIAL SPOUSE RATE Ministry Partner/Non-Member	\$299.00	\$329.00	\$349.00
SPECIAL GROUP RATE 5 or more from one CASA ministry partner group	\$339.00	\$369.00	\$379.00
ONE DAY ONLY Meals for each day are required in One Day Pass fees	Wednesday	Thursday	Friday
Ministry Partner	\$149.00	\$189.00	\$69.00
Ministry Partner Spouse	\$129.00	\$169.00	\$63.00
Non-Member	\$179.00	\$219.00	\$86.00
Non-Member Spouse	\$129.00	\$169.00	\$63.00
STUDENTS, CHURCH PLANTERS, PASTORS OF SMALL CHURCHES Less than 75 average attendance	\$279.00	\$279.00	\$279.00

Promotion Permission

I give The CASA Network permission to use my name, title and picture to let other CASA members see who is attending ILC-Anaheim (please provide digital picture).

Book your hotel reservations directly with the Doubletree by Hilton Hotel Anaheim, Orange County.

Indicate that you are a CASA Network Leadership conferee and receive the special conference room rate of \$99 per night. You may book online at anaheimorangecounty.doubletree.com using the group code CAS or by telephone: 1 (714) 634-4500. It is possible for ILC-Anaheim conferees to extend hotel stays at this rate for up to 3 additional days on either side of the conference. You may also request a low cost RT hotel shuttle from John Wayne Airport.

Last Name _____
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 Church Name _____
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 City/State/Zip _____
 Amount Enclosed _____

First Name _____
 Phone Home (_____) _____
 Work (_____) _____
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 Website | www . _____
 Special needs or concerns _____

(Review registration fee options. Circle your choice.)

Register online at www.goCASA.org or send check payable to The CASA Network at 13646 NE 24th Street, Bellevue, WA 98005-1829